

# GROW WITH US

## Become a FindiATM Franchise Owner

Minimal Investment

High Return



# Financial inclusion *for* New Digital India

**4,500+**

White Label ATMs

**10,000+**

ATMs for SBI, HDFC, etc.

Financially Empowering  
Indians for

**10+ years**

Trusted by

**1,80,000**

Small Businesses

**55 Crore+**

Transactions Annually

## About FINDI

Since 2005, FINDI has helped drive financial empowerment for Indians by providing payment services and ATM solutions to underserved and underbanked communities. Today, FINDI operates 10,000+ Brown Label ATMs in partnership with major Indian banks (SBI, HDFC, PNB, CBI and many more), and financial services through 1,80,000+ merchant partners via FindiBANKIT.

FindiATM offers unrivalled opportunities to grow your business with the power of White Label ATMs along with payment and financial services with the leading experts in the ATM and Financial Services industry.

Join us today and help empower the underserved and the underbanked.

# Pan India Presence



 7 Offices

 180K+ Merchant Partners & 10K+ ATMs covering PAN India



# Advantages of FindiATM Franchisee

## Entrepreneurial Growth

Grow your business by partnering with a top White Label ATM operator.

## Minimal Investment, High Returns

Start with a low initial investment and earn with every transaction.

## Flexible Business Model

Turn your existing or new location into an in-store or stand-alone ATM.

## Complete Support & Training

Get dedicated technical support and training for smooth operations.

## FindiBANKIT Payment Platform

Domestic Money Transfer, AePS, Recharges & Bill Payment, Credit Card, Travel Booking, mATM, Loans, Insurance, PAN Card and more.

# How does it work?

1

## Site identification & selection

Based on business requirement, either choose from existing merchant site or self-owned.

2

## Franchise on boarding

Contractual agreement, security deposits - for asset/cash replenishment, documentation and account opening.

3

## Site preparations & installations

Site construction, civil, carpentry, remote site surveillance fittings, ATM branding.

4

## ATM Go Live Support

ATM and related assets, branding and RBI mandated marketing collaterals, training & support provided by FINDI.

5

## Manage ATM operations

Regular cash loading, first level maintenance and promotions by franchisee.

6

## Earn with every transaction

Earn on every transaction (cash or non-cash).

# Scope of Responsibilities

## FINDI

## FRANCHISEE

<b>Capital Expenditure</b> ATM, VSAT & UPS & Electrical Works as per BOQ	Site Sourcing, Basic Construction, Partition, Batteries & other requirements as per BOQ
<b>Brandings at Site</b> GSB, Posters, Flange, Stickers	Site Rental & Landlord Management
<b>Asset AMC</b>	Electricity Bill Payment & House-Keeping
<b>ATM Monitoring &amp; Switching Infrastructure</b>	Initial Deposit & Cash Loading
<b>Transaction Reconciliation</b>	First Level Maintenance
<b>Second Level Maintenance, Technical Support &amp; Training</b>	Upkeep & Maintenance per Quality Guidelines

# Requirements for ATM Sites



Space For ATM - 6ft x 6ft



Signage Space - 8ft (W) x 3ft (H)



Space for VSAT on the roof - 5ft x 5ft



Single phase  
Electricity connection - 1KW Power

## Shop in Shop

- An exceptional opportunity to earn additional revenue!
- For store owners with additional space in their store, you can also install a shop-in-shop ATM.

*All you need is a 4ft x 6.25ft space to setup a FindiATM in your shop*

# Why Partner with Us?



ATM & Financial Services  
through FindiBANKIT Platform



10+ Years of Partnership  
with Major Banks



Low Investment,  
High Returns



End-to-End  
Support & Training



Expanding ATM  
Network across India

Know more at [www.findiatm.com](http://www.findiatm.com)

# Franchisee Investment & Earning

MODEL NAME →	Silver Plan
Total Investment INR	1,25,000
Refundable SD INR	0
Working capital* INR	2,00,000

REVENUE SHARE : SUCCESSFUL FINANCIAL / NON FINANCIAL TRANSACTION PAYOUT-

Txn. / DAY/ ATM	FINANCIAL TRANSACTION	NON-FINANCIAL TRANSACTION
<75	8.0	2.0
76-150	8.5	2.0
151-200	9.0	2.0
201+	9.5	2.0

## Franchisee Profit & Payback Period

Initial Investment- ₹ 1,25,000

Transactions per day	50	75	100	150	200	250
Revenue per month	₹9,888	₹15,450	₹21,012	₹32,755	₹45,115	₹57,476
Misc. exp. Per month	₹3,600	₹3,600	₹3,600	₹3,600	₹3,600	₹3,600
Profit Per month	₹6,288	₹11,850	₹17,412	₹29,155	₹41,515	₹53,876
Investment Payback Period (months)	20	11	7	4	3	2


\*Assuming 70/30 ratio of Fin & Non-fin. Txn from ATM.

## ADDITIONAL T & C APPLICABLE

- Free FindiBANKIT Agent ID with IRCTC & all FindiBANKIT Services will be provided free of cost with this plan. with Exciting Commissions
- ATM will made cash live within 15-20 days of documentation completion
- Entity to Provide – Refurbished SE Cash ATM, UPS, and Network have been deployed. The annual AMC for these assets will be borne by the entity.
- Franchisee will be responsible for procuring new batteries and carrying out the required electrical and interior work at the site



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